

**WHITE CLOUD
PUBLIC SCHOOLS
STRATEGIC PLAN
2019-2024**



INTRODUCTION:

In October of 2019, the White Cloud Public Schools Board of Education adopted the 2019-2024 White Cloud Public Schools Strategic Plan. The strategic plan has four primary focus areas, as shown on pages 4-7. These goals will be continuously monitored, and progress will be shared through our monthly school board meetings. An annual review will be done to celebrate and update the plan.

The Board of Education and Administration is requesting community input regarding this strategic plan. Please contact Ed Canning at canninge@whitecloud.net to share your thoughts/ideas/recommendations, or if you have questions regarding this plan.



VISIT OUR WEBSITE AT:

www.whitecloud.net

WHITE CLOUD PUBLIC SCHOOLS

OUR MISSION:

The mission of the White Cloud Public School Community is to provide a quality learning environment promoting continuous improvement and lifelong learning for all.

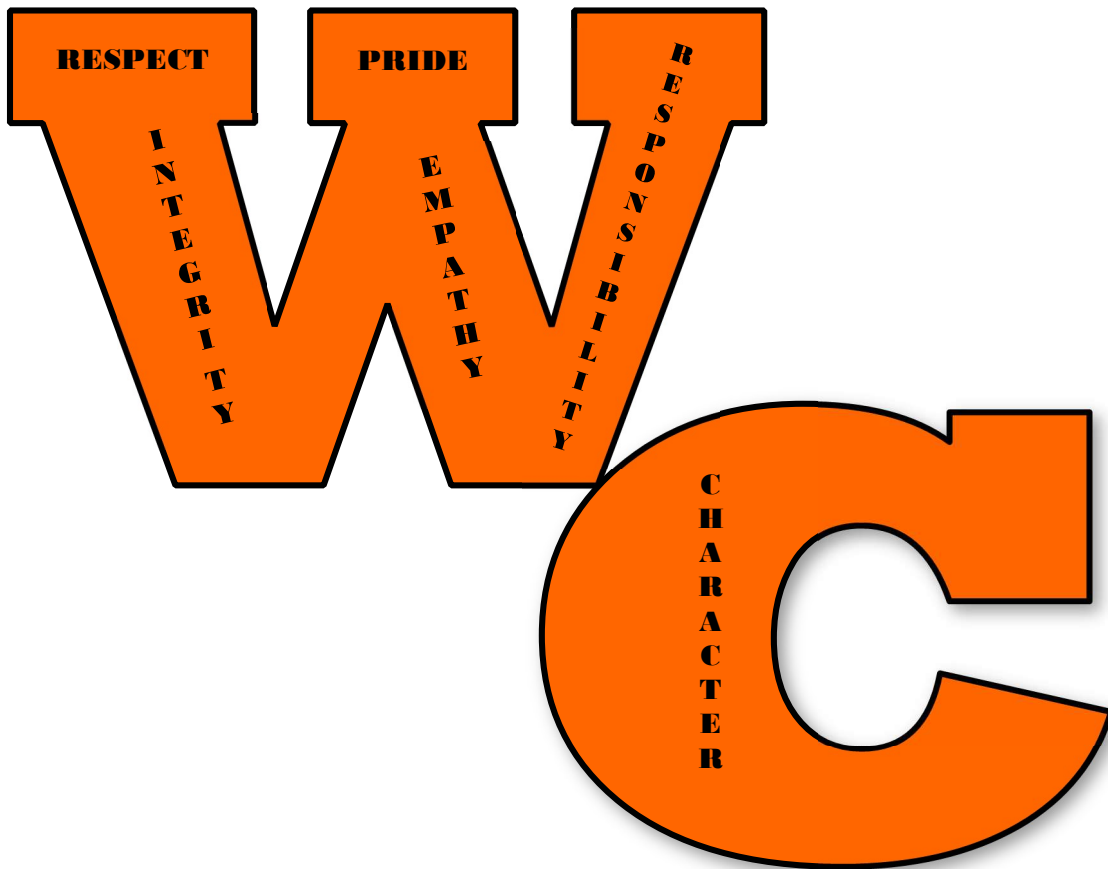
OUR VISION:

The vision of White Cloud Public Schools is to establish a safe, trusting, loving environment in which all students succeed. Students need to understand they are important, and their education is vitally important to achieving their goals. Students will be encouraged to and given the quality academic instruction needed to reach their full individual potential.





DISTRICT/COMMUNITY VALUES:



WHITE CLOUD PUBLIC SCHOOLS

STRATEGIC PLAN

OVERVIEW

OUR MISSION:

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OUR VISION:

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FOCUS AREAS

- **STUDENT GROWTH AND ACADEMIC ACHIEVEMENT**
- **PROMOTE STUDENT, STAFF, AND COMMUNITY PRIDE AND COLLABORATION**
- **FACILITY IMPROVEMENT PLAN**
- **FISCAL RESPONSIBILITY**



FOCUS AREA 1: STUDENT GROWTH AND ACADEMIC ACHIEVEMENT

IMPROVE ACADEMIC OUTCOMES BY GUARANTEEING A VIABLE/RIGOROUS CURRICULUM, DELIVERED WITH EVIDENCE-BASED BEST PRACTICES AND MEASURED VIA COMMON, STANDARDS-ALIGNED ASSESSMENTS.

DISTRICT COMMITTEE WORK

CURRICULUM:

CURRICULUM GUIDES

DATA REVIEW

STANDARDS BASED GRADING

TECHNOLOGY:

DEVELOP LEARNING MODULES

PROFESSIONAL DEVELOPMENT AND TRAINING

CULTURE:

PBIS INITIATIVES

WHITE CLOUD PRIDE AND CHARACTER COUNTS

SUPPORTS:

GUIDANCE AND COACHING ON SOCIAL-EMOTIONAL AND BEHAVIORS INTERVENTIONS



FOCUS AREA 2: PROMOTE STUDENT, STAFF, COMMUNITY

PRIDE AND COLLABORATION

**CONTINUE TO ENRICH COLLABORATIVE PARTNERSHIPS WITH STUDENTS,
SCHOOL PERSONNEL, PARENTS, AND THE COMMUNITY**

DEVELOP AND COMMUNICATE A LIST OF OPPORTUNITIES FOR VOLUNTEERISM

PARENT ENGAGEMENT

CONTINUE UTILIZATION OF STUDENT AND PARENT ADVISORIES

**ESTABLISH AND MAINTAIN PARTNERSHIPS WITH AGENCIES AND BUSINESSES TO
SUPPORT STUDENT HEALTH AND LEARNING**

**IDENTIFY AND ESTABLISH OPPORTUNITIES TO LISTEN AND LEARN WITH KEY
COMMUNITY STAKEHOLDERS**

CELEBRATE OUR PARTNERS AND ACCOMPLISHMENTS



FOCUS AREA 3: DEVELOP FACILITY IMPROVEMENT PLANS

**BUILDING AND GROUNDS COMMITTEE WILL ESTABLISH AND REVIEW
NEEDS ASSESSMENT AN FACILITY STUDY TO MAKE
RECOMMENDATIONS FOR FUTURE IMPROVEMENTS**

CREATE A PLAN FOR THE JDJ PROPERTY

BUILDING SAFETY NEEDS ASSESSMENT

EMERGENCY OPERATIONS PLAN



FOCUS AREA 4: FISCAL RESPONSIBILITY

STRIVE FOR SUSTAINABLE ENROLLMENT

CREATE PUBLIC RELATIONS/MARKETING PLAN

DEVELOP AND ADMINISTER EXIT SURVEYS

REVIEW EXPENDITURES

GRANT WRITING